



# Research report: Is digital transformation living up to expectations?

## Digital transformation is widespread

98% of IT decision makers say their organisation is either in the process of implementing some form of digital process transformation or are planning to initiate one. Furthermore, **one in four** say their organisation is ahead of schedule on those projects.

**40%**  
are behind schedule  
with their digital  
transformation  
projects or haven't yet  
started

## Confidence is lacking

Only **13%** of IT decision makers are completely confident they are on course to achieving their digital transformation goals. **69%** have had to re-evaluate their digital transformation strategy entirely.



## Future in AI

**68%** of IT decision makers consider artificial intelligence and machine learning as vital to accelerating their digital transformation projects.

## Who did we interview?

For this survey we interviewed **500** IT decision makers in the **US** and **UK**

Research published in July 2018